We are a North Jersey Regional publication that reaches people who work and live in the Meadowlands, and the Bergen, Hudson, Essex, and Passaic County corridor, along with groups and individuals visiting the region.

We have the second highest circulation of any business magazine in New Jersey.

Advertising in MUSA is one of the best ways to reach leading companies in the Meadowlands in public, private and manufacturing sectors.

Direct mailed to business leaders, government offices, municipal complexes. Bulk distributed to more than 75 locations in the region, including hotels, restaurants, banks and corporate office buildings.

We are also online at www.meadowlandsusa.com in page-turning format! Readers can click your ad to link directly with your website.

For MUSA (Print): All Issues of Meadowlands USA are online at www.meadowlandsusa.com in a digital format that includes all display ads linked to advertisers web-sites or URL.

Distributed at Meadowlands Regional Chamber events throughout the year, with exclusive distribution for select issues at the Chamber’s signature events.

Distribution is increased in 2018 to accomodate a growing direct-mail audience.

REACH A CAPTIVE BUSINESS TO BUSINESS AUDIENCE: 92% of distribution audience report that they have decision-making power in their organization when it comes to purchasing goods & vendor services. Over 53% report having full decision-making power.

Total Circulation: 12,000  Total Readership: 48,000 Based on a Pass-Along Readership of 4

MARCH ISSUE
- Business Banking Trends
- Meadowlands Leadership Awards Feature
- Accounting Firms Advisory: Avoid Common Mistakes & Save Money
- Building Up The Region: Recent, Current & Planned Developments (Engineering/Architects/Construction)
- Continuing Education & Business Training Department

APRIL ISSUE
- PR/Marketing/Ad Firms: Getting Your Story Out There
- Commercial Real Estate Trends & Updates
- Food Industry: Production, Manufacturing & Distribution

JUNE ISSUE
- ‘Building Services Issue’ with Directory Listings
- Women In Leadership: Roundtable
- Colleges & Universities: Maintaining An Educated Workforce
- Life & Health Sciences: Chemical, Pharmaceutical & Laboratory
- Making The Most Of Summer ‘Downtime’

SEPTEMBER ISSUE
- Special Section: Health & Wellness Resource Guide
- Live From The Meadowlands: Tourism & Hospitality
- Hospitals: Developments, Innovations & Partnerships
- Disaster Preparedness & Business Continuity Planning
- Tips & Advice For The Business Traveler

SPECIAL SUPPLEMENT: Meadowlands Chamber/2040 Foundation: Economic Development/Relocation Guide
Issue Date: September 2018  |  Space Deadline: 6/8/18
See special sell sheet for pricing structure.
Bonus Distribution at 2018 Thought Leaders Conference

OCTOBER ISSUE
- Corporate Giving: Benefits of Community Partnerships
- Lending Trends: End Of Year State of Banking
- Development & Construction: New Visions For The Meadowlands
- Retirement & Estate Planning Advisory & Directory Listings
- Your Corporate & Personal Holiday Planning Guide

DECEMBER ISSUE
- Continuing Education: Certificate Programs
- CEO Roundtable
- Economic Development Resources For Your Business
- Holiday Event Planning Issue
- International Business Focus
- Aviation Roundup: Teterboro Spotlight
- Relocations & Expansions: Welcome To The Meadowlands

Advertising Sales: Martha Morley  •  (201) 493-7996  •  greerentps@aol.com  |  www.meadowlandsusa.com
Don’t Miss the OCTOBER 2018 Issue of

ADVERTISING SALES: Call Martha Morley at (201) 493-7996, greerentps@aol.com

Please email all ad files to: evan.eagleson@theeighty6.com

Now 6 Issues

We're Here to Help You Succeed!
We've been helping businesses effectively reach their audiences for 30 years

MUSA has the best ad value rates out of all New Jersey Business Publications... Award-winning color/glossy...
Great distribution. (Special discounts for 1st time advertisers). And now one more great reason to advertise in
MUSA...each issue now appears on our website www.meadowlands.org at no additional charge to advertisers.

Space Deadline: Oct. 4
Materials Due: Oct. 5
Issue Date: Oct. 2018

2018 Editorial Calendar
October 2018

- Corporate Giving: Benefits of Community Partnerships
- Lending Trends: End Of Year State of Banking
- Development & Construction: New Visions For The Meadowlands
- Retirement & Estate Planning Advisory & Directory Listings
- Your Corporate & Personal Holiday Planning Guide

Ad Sizes Available Ad Units

Sizes:
Full Page Bleed: 8-3/4" x 11-1/4"
Full Page Non-Bleed: 7-3/4" x 10-1/4"

2/3 Page (V): 5" x 10-1/4"
1/3 Page (V): 2-1/2" x 10-1/4"
1/2 Page (H): 7-3/4" x 5"
1/2 Page (V): 3-3/4" x 10-1/4" 5"
1/4 Page (H): 5" x 3-3/4"
1/4 Page (V): 3-3/4" x 5"
1/8 Page (H): 3-3/4" x 2-1/4"

Page Layout:
Trim: 8-1/2" x 11
Bleed: 8-3/4" x 11-1/4"
Safety: 3/8" margin
Column Width: 2-1/4"w (3 Columns per page)

2018 Advertising Rates

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2 COLOR (process)

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B&W

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COVERS (4 color only) (additional 10% for bleed)

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Marketplace Advertising Section

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Recognized Ad Agencies receive 15% commission from gross rate on all ads insertions.
Advertiser: ____________________________________________________________

Address: _____________________________________________________________________________________________

Contact Name: ____________________________________________________________ Title: __________________________

Phone: __________________ Fax: __________________ Email: __________________

Issue of Publication(s):

☐ FEBRUARY 2018 ☐ APRIL 2018 ☐ JUNE 2018 ☐ SEPT. 2018 ☐ OCTOBER 2018 ☐ DECEMBER 2018

How should company be listed in Advertising Index: ________________________________

Company Website address for Advertising Index: ______________________________________

Authorized Signature: ____________________________________________________________ Date: __________

Who should be billed for advertising:     ☐ Company     ☐ Agency

Ad Title: ____________________________________________________________ Ad Color: __________________________

Ad Size: ____________________________________________________________ Ad Position: __________________________

Ad Cost (Gross): ____________________________________________________________

Ad Cost (2040 Foundation: Economic Development/Relocation Guide):________________________

Ad Cost (Meadowlands Liberty CVB 2017 Guide): ______________________________________________

Ad Agency Discount/Net Rate: ____________________________________________________________

Please indicate payment option:      ☐ Bill me now         ☐ Bill me later

If paying by credit card:     ☐ AmEx  ☐ Visa  ☐ Mastercard

Name (as it appears on the front of the card): _____________________________________________

Exp.Date: __________ 3-Digit Security Code (Visa, MC): __________ 4-Digit Security Code (AmEx): __________

Card Number: ______________________________ Amount to Be Billed: __________________

Signature: __________________________________________

By signing this contract the advertiser agrees to forward payment for advertising within 45 days of publishing. All first time advertisers are required to supply a credit card to be charged after the 45 days if payment by check is not received.

Email this form to: greerentps@aol.com

Meadowlands Publishing, 201 Route 17 North, 2nd Floor, Rutherford NJ 07070    (201) 939-0707

Billing: All checks should be made payable to: Meadowlands Publishing

2018 PUBLICATION CALENDAR

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<td>Space Deadline: 5/16/18</td>
<td>Materials Due: 5/22/18</td>
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<td>Issue: SEPTEMBER 2018</td>
<td>Space Deadline: 8/27/18</td>
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<td>Space Deadline: 10/4/18</td>
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<td>Issue: DECEMBER 2018</td>
<td>Space Deadline: 11/2/18</td>
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