



# ABOUT MEADOWLANDS USA ONLINE ADVERTISING AND E-MARKETING/BLOG OPPORTUNITIES

## Results Oriented Marketing Programs that Work

Want ultra targeted exposure for your business? The next step to begin promoting your business effectively is to call Joe Garavente at the Meadowlands Regional Chamber at (201) 939-0707.

[www.meadowlandsusa.com](http://www.meadowlandsusa.com) provides engaging and informative news and editorial information in blog format to the New Jersey business community. Run by the Meadowlands Regional Chamber of Commerce the site also houses the digital edition of *Meadowlands USA Magazine*, the official business magazine of the Meadowlands Regional Chamber. It is also linked to numerous additional websites.

## We now offer our advertisers content space with their online display ad and E-Marketing.

*Meadowlands USA* engages nearly 10,000 subscribers, fans and followers on a weekly basis. Our audience is an active business community made up of small, medium and large company executives looking to engage with new businesses.

## Advertising & Partnership Opportunities...

### Website: [www.meadowlandsusa.com](http://www.meadowlandsusa.com) & Meadowlands Chamber Eblasts

Updated monthly with news, new business openings and opportunities, upcoming events and politics that affect NJ businesses.

**BANNER ADS:** This option places your company on the home page and site-wide. We'll position your banner ad message around engaging content that can be accessed 24/7. We can also design an ad for you.

**EDITORIAL CONTENT/ARTICLES:** All advertising partners get preferred publication on our blog so submit a business how-to, expert tips and valuable business information articles and we will convert it to digital blog-style news content. FREE WITH ONLINE AD PLACEMENT.

**E-MARKETING OPPORTUNITIES:** 1) An opportunity for your company to be featured in our e-blast (offered twice monthly for meadowlandsusa.com) to our exclusive business database. Your message will be blasted out and your company exclusively featured to over 5,000 confirmed opt-in email addresses in e-newsletter format. 2) Blast out your company info! Online Display ad on General Eblast for Meadowlands Regional Chamber database news and information twice monthly.

### RATES/SIZES

#### Display Advertising on Blog

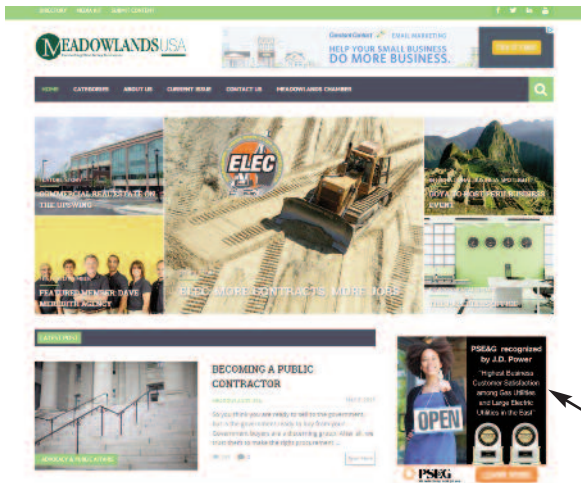
300 x 300 space on blog with link to URL or PDF  
\$225.00 per month

#### Display Advertising on Blog & eBlast

300 x 300 space on blog with link to URL or PDF  
728 x 90 space on eblast (two per month) with link to URL or PDF  
\$300.00 per month

#### eBlast with Meadowlands Regional Chamber

Online Display Ad on General Eblast for Meadowlands Regional Chamber Database.  
\$395.00 for 2 eblasts per month



# MEADOWLANDS USA.COM

## 2017 RESERVATION CONTRACT

← Your Ad Here!

### Online Advertising Sizes/Time Terms

All files should be forwarded as Jpegs or gif. Please forward to the art department: [jgaravente@meadowlands.org](mailto:jgaravente@meadowlands.org)

**Online Size:** (Please check)

**Contract Duration:**

- Display Advertising on Blog**  
300 x 300 pixels space on blog with link to URL or PDF  
\$225.00 per month
- Display Advertising on Blog & eBlast**  
300 x 300 pixels space on blog with link to URL or PDF  
728 x 90 pixels space on eblast (two per month)  
with link to URL or PDF  
\$300.00 per month
- eBlast with Meadowlands Regional Chamber**  
Online Display Ad for Meadowlands Regional Chamber  
Database. \$395.00 for 2 eblasts per month

**Advertiser:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Company Weblink (to link your ad to):** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone number:** \_\_\_\_\_ **Fax Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Billing Cost:** \_\_\_\_\_ Months @ \$ \_\_\_\_\_ per month. **Total Amount Due:** \$ \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

**Name (Print):** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Payment Options:**  Please bill us  Paying by credit card:  AmEx  Visa  Mastercard

**Name (as it appears on the front of the card):** \_\_\_\_\_

**Exp.Date:** \_\_\_\_\_ **3-Digit Security Code (Visa, MC):** \_\_\_\_\_ **4-Digit Security Code (AmEx):** \_\_\_\_\_

**Card Number:** \_\_\_\_\_ **Amount to Be Billed:** \_\_\_\_\_

**Make checks payable to: Meadowlands Publishing**

Please email this form to: [jgaravente@meadowlands.org](mailto:jgaravente@meadowlands.org) • Call Joe Garavente (201) 939-0707